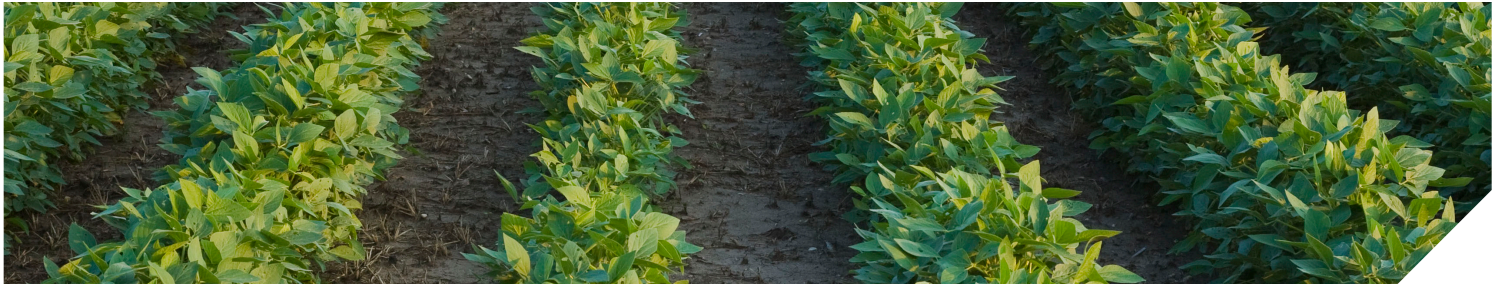


Approach® Prima

FUNGICIDE

Better protection against disease pressure



DuPont™ Approach® Prima fungicide combines multiple active ingredients to effectively stop pathogens and prevent the spread of disease. The result is a healthier soybean crop that can deliver higher yield potential and increased revenue per acre.

Key benefits

- **Better movement. Complete protection.** Approach Prima fungicide quickly surrounds the surface of the plant, is rapidly absorbed and then moves throughout, providing full protection of each leaf and stem — even those that have yet to emerge. Approach Prima fungicide also helps protect leaf surfaces near the soil to control diseases where many pathogens originate.
- **Faster uptake. Flexible application.** Uptake of Approach Prima fungicide occurs on day one, nearly twice as fast as the next leading competitor. It's rainfast within an hour for a more flexible application.
- **More green leaf area. Improved quality.** Approach Prima fungicide improves green leaf area and chlorophyll production late into the season for stronger, more productive plants.
- **Long-lasting residual. Extended disease control.** With differentiated modes of action, Approach Prima helps stop the spread of infection, prevent new infection for up to 21 days after treatment and slow disease development.

Restrictions

- **PHI:** grain is 30 days | hay is 14 days
- **Minimum Treatment Interval:** 14 days
 - » Do not exceed 13.6 fluid ounces of product per acre per year
- **Maximum Number of Applications:**
 - » Do not exceed two applications of product per year

Table 1. Approach® Prima fungicide for disease control in soybeans

Disease Control		Rate (fl oz/A)	Treatment Instructions
Aerial web blight	Leaf spot	6.8	Begin applications prior to disease development and make a second application on a 7 to 14-day interval depending on the targeted disease. Use the higher specified rate and shorter interval when disease pressure is high.
Anthracnose	Pot and stem blight		
Alternaria leaf spot	Powdery mildew		
Cercospora blight	Rust		
Downy mildew	Septoria brown spot		
Frogeye leaf spot	Target spot		

Four Movement Properties

quickly surround, penetrate and protect leaves and stems



Translaminar Movement

Moves through the leaf surface to protect top and bottom of the leaf



Xylem Systemic Activity

Moves through plant tissues to distribute throughout the leaf



Surface Redistribution

Protective barrier moves over the leaf surface

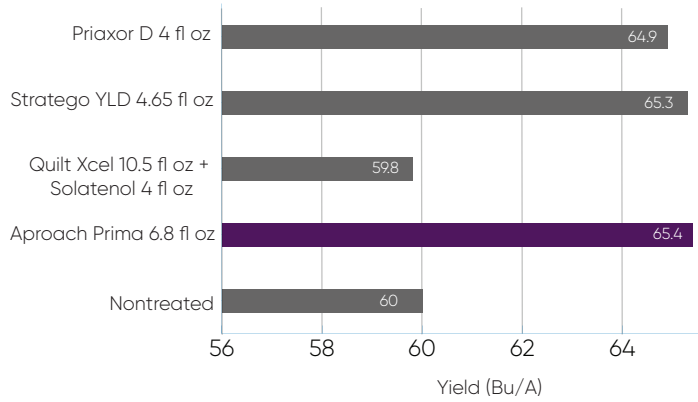


Wax Diffusion Activity

More consistent coverage across leaf and stem surface

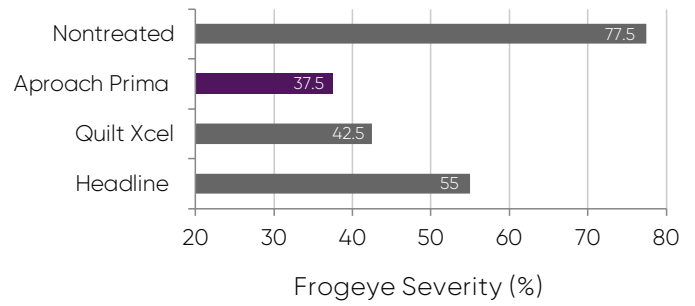
Soybean Frogeye Leafspot Control

Cotton Grove, TN Univ. of Tenn.
Soybean Fungicide Verification Trial



**Soybean Frogeye Leafspot Control
Strobilurin Tolerant Cercospora Isolates**

Dyersburg, TN Univ. of Tenn. Dr. Melvin Newman



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