



**The Sentricon® system is so effective,  
not even the termite coroner lived to tell about it.**



To protect their homes from subterranean termites, homeowners have made the Sentricon® system the No. 1 brand.<sup>1</sup> Always Active™ technology enables the termite colony elimination process to begin on Day One because each Sentricon station is baited at the time of installation. Faster colony elimination equals faster peace-of-mind protection for you and your family.

No queen. No colony. No kidding.



# Always ready to protect your home.



The Sentricon® system with Always Active™ technology begins protecting your home against termites right away. Recruit® HD termite bait is placed in all stations upon installation, making it immediately available to termites. This highly durable bait is specially designed to remain in the soil for long periods of time. Scientific studies have shown termites actually prefer the bait 10 times over the wood in your home — meaning they will find and share it with the rest of the colony faster than actual wood. What's more, termites find it even more palatable as it ages.

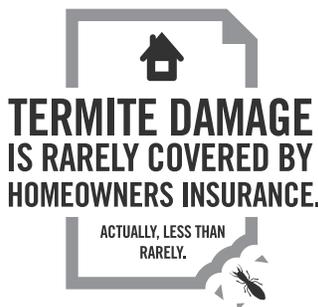
There is enough active ingredient in just one bait device to eliminate a typical termite colony, making Sentricon with Always Active the most effective termite treatment option available. Even after a colony has been eliminated, Sentricon with Always Active remains on guard, protecting your home from the threat of future invasions.



TERMITE DAMAGE HAS COST  
**HOMEOWNERS**



**\$5 BILLION**  
PER YEAR.



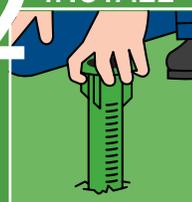
Only the industry's best are selected to install and service Sentricon. These Certified Sentricon Specialists™ undergo extensive training and utilize state-of-the-art data management tools to ensure your home is properly inspected and protected.

## 1 INSPECT



A Certified Sentricon Specialist checks for signs of termites.

## 2 INSTALL



Stations are placed around the property, and the bait immediately begins working.

## 3 SERVICE



Your Certified Sentricon Specialist makes sure the stations are always working.